

Sunrise Capital V acquires Sanshu Foods Holdings Co., Ltd.

Tokyo, Thursday, 1 October 2026: Sunrise Capital KK is pleased to announce Sunrise Capital V (“Sunrise V”) has acquired a majority stake in Sanshu Foods Holdings Co., Ltd. (“Sanshu Foods” or the “Company”), a company engaged in supplying eggs and egg-related products through an integrated end-to-end production system spanning breeding, poultry farming and processing, on 29 September 2026.

Sunrise V is a fund that invests in established, mid-cap companies with strong growth potential in Japan. Sanshu Foods supplies eggs and egg-related products, an essential part of Japanese food culture with high nutritional value and functionality. Led by Sanshu Foods Co., Ltd., the group companies, including Sanshu Egg Co., Ltd. and Sun Egg Farm Co., Ltd., collaborate under an integrated end-to-end production system (“Farm to Table”) to provide customers with safe and reliable products through rigorous quality and hygiene controls.

Sunrise Capital believes that Sanshu Foods’ integrated end-to-end production system spanning breeding, poultry farming and processing, as well as its long-standing commitment to ensuring a stable supply of eggs through rigorous quality and hygiene controls. Sunrise Capital also highly regards the Company’s organizational culture which is focused on continuously responding to evolving consumer needs through people development, manufacturing excellence and organizational capability enhancement, as well as its important social role in delivering safe and reliable eggs and egg-related products to consumers across Japan, form the foundation of the Company’s sustainable growth.

Following the transaction, there will be no material change to Sanshu Foods’ management or business operations. Mr. Kenji Iwatsuki, the founder, will continue to lead the Company as a shareholder and Representative Director. From this newly formed partnership, Sunrise V aims to jointly pursue growth initiatives with Mr. Iwatsuki, Company management as well as employees through supporting continuous business growth and enhancing the management infrastructure with a view to a future IPO, while fulfilling the Company’s mission of ensuring a stable supply of eggs.

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About Sanshu Foods

Sanshu Foods supplies eggs and egg-related products through an integrated end-to-end production system spanning breeding, poultry farming and processing (“Farm to Table”). Led by Sanshu Foods Co., Ltd., the group companies, including Sanshu Egg Co., Ltd. and Sun Egg Farm Co., Ltd., collaborate to ensure the stable supply of eggs and egg-related products while delivering safe and reliable products to customers.

For more information about Sanshu Foods visit <http://www.sansyu-egg.co.jp/>

About Sunrise Capital

Sunrise Capital, a Japan-dedicated private equity strategy, capitalizes on opportunities in the mid-cap buyout sector. Sunrise Capital has developed a unique body-on approach, which includes seconding professionals to assist portfolio companies in realizing their growth potential and supporting their overseas expansion. Sunrise Capital has raised approximately US\$2 billion to date and completed investments in approximately 60 companies including both standalone and follow-on investments since its establishment in 2006.

For more information about Sunrise Capital visit
<https://www.sunrisecapital.co.jp/>

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